Annual Report

YEAR 2015

(FY 2014 – 2015)
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Dear Friends,

As a Founder & President of Ashwamedh Foundation, it’s my immense pleasure to present third annual report of Ashwamedh Foundation. This report contains summary of our work done, strategic priorities, key highlights, achievements and challenges faced during FY 2014-2015.

In the Financial Year 2014-2015 Team Ashwamedh Foundation carried out many activities in Educational, Healthcare, and Environment fields. It was a year filled with challenges & great efforts and a good learning experience. I would like to thank all the Members, Volunteers, Donors and Well-wishers of Ashwamedh Foundation for all their Support and Encouragement. Thank You

Mr. Deepak Doddamani
Founder & President,
Ashwamedh Foundation

Ashwamedh Foundation
MISSION

1) To ensure that children from the underprivileged background receive good quality education

2) To impart knowledge and values through well-designed curriculum and programs for children

3) To create awareness in Society about the problems of slum and street children and motivate them to take actions as an individual or in group

4) To bridge the gap between children from different backgrounds through art and cultural activities

5) To ensure that all the children irrespective of social status have access to quality healthcare

VISION

To empower the underprivileged children and youth through quality education, healthcare and livelihood programs
SUMMARY

Ashwamedh Foundation was founded on 1st August 2012 by Founder Mr. Deepak Doddamani. The Organization is registered as Charitable Society and Public Trust. We completed our first audit for the duration 29th Jan 2013 to 31st March 2014 successfully.

The Financial Year 2014-2015 began with Training & Development Sessions for the Members & Volunteers. Lectures related to NGO management were delivered by Founder & Guest lecturers. First Annual General Meeting was carried out in the June Month in which Review of the previous financial year was carried out. Targets, Budgets, Strategies etc for the FY 2014-2015 were set during the AGM. In the Month of August, Change Report of the Outgoing Trustees was filed. The first Quarter was dedicated mostly to Audit and other administrative works more. Although from Second Quarter onwards we focussed more on field work and activities.

Ashwamedh Foundation’s core area of work is ‘Child Education & development’. We focus more on carrying out educational activities for students every year. This year we also took students on Educational Trips like Nehru Planetarium and Chhatrapati Shivaji Maharaj Vastu Sangrahalaya (Museum) in CST. Ashwamedh Foundation also organized many activities as per the days wiz. World Environment Day, World Earth Day, World Women Day, National Youth Day etc.

Although we have not yet formulated ‘FlagShip Program’ of Ashwamedh Foundation; we are well-focussed in education field. This Annual Report contains brief description about how we progressed in this year, which activities were carried out by us; financial details; and future steps of Ashwamedh Foundation. You can visit our Website and Blog for activities-wise further details.
KEY HIGHLIGHTS

- Ashwamedh Foundation successfully completed its first audit for the duration of January 2013 to March 2014 in the first quarter of FY 2014-15
- Ashwamedh Foundation filed changes report of outgoing trustee in August month but fortunately many new volunteers joined the organization keeping the quality of human resources intact
- After first two quarters we experimented with “Rotational Leadership Strategy” which helped create new leaders in the organization
- In this financial year Ashwamedh Foundation took children to Educational Trips like Nehru Planetarium, Kala Ghoda art festival, and Chhatrapati Shivaji Maharaj Vastu Sangrahalaya (museum etc.)
- YOY turnover of Ashwamedh Foundation showed 66% jump from the previous turnover level since we started accepting donations from individual donors from third quarter onwards
- Ashwamedh Foundation carried out many outdoor activities this financial year which helped us create awareness amongst larger area of public domain

“The best way to find your self is to lose yourself in the service of others”
-Mahatma Ghandi
Ashawmedh Foundation works in the field of child education and development. Apart from this core area we carry out many social activities in healthcare, environment, culture and social sector too.

[A] : Training Session II

In Financial Year 2014-15, we started our year with Training session no.2 in which many Eminent personalities from NGO sector guided our team members. Team Ashwamedh learned Budgeting, fund-raising ideas, Money management and some basics of Investments which can help them in managing finance of NGO in future.

President Mr. Deepak Doddamani took three lectures in NGO finance. Mr Iyer Premkumar guided members of Ashwamedh Foundation about “Whatsapp Broadcasting” and “Twitter Campaign” in lecture no.4, apart from these Ms. Monika Singh took motivation lecture which helped team understand the importance of team work, motivation pyramid etc.

Such training helps team members get groomed for the challenges and competition in social sector while running Ashwamedh Foundation.
Ashwamedh Foundation carried out many educational activities and educational trips during FY 2014-15.

1: Arts

During summer vacation Ashwamedh Foundation carried out art workshop for children in Agripada Santacruz where children learned Quilling, Origami, etc paper arts. In the month of June we thought them greeting card making and in August “Rakhi Making”.

Team Ashwamedh visited Amcha Ghar NGO in Uttan where we taught “Wall craft making” to girls in the orphanage.

During Diwali vacation team Ashwamedh carried out Aakash Kandil and Lamp making workshop for students S.K.P Study center in Santacruz.

Every year Ashwamedh Foundation celebrates Children’s Day with kids and organises Drawing Competition “SPLASH” for them. Splash 2014 was carried out in S.K.P center for Std:5th to 10th students and around 30 student participated in the same.

In February 2015 Ashwamedh Foundation took 12 children of Mahim labour camp slum area to visit “Kala Ghoda Art Festival 2015” where children enjoyed movie “Bal Ganesh 2” at BNHS and then arts on Kala Ghoda Street.
2: Educational Trips

In the month of April 2014 Team Ashwamedh Foundation took 19 children to Nehru Planetarium Worli where we saw screening of “Wonder of Universe” in sky theatre after which we also visited Discovery of India museum.

In February 2015 Ashwamedh Foundation carried out educational trip of Slum children of Mahim to Chattrapati Shivaji Museum (Vastu Sangralaya) Mumbai where children got educated about the Indian history.

3: Educational Day Activities

Team Ashwamedh organized an essay competition for students of Mulanche Samarth Vidyalaya, Santacruz on Marathi Raj Bhasha Din on 27th Feb 2015. Winners were awarded with Prizes.

Girls students were educated about most famous women in India in Mulinche Samarth Vidyalaya; Santacruz on World Women’s Day in March 2015.

On World Poetry Day, poetry recitation was carried out for children in Siddharth Nagar Vakola in same month, whenever Ashwamedh Foundation carries out Educational competitions; we encourage students by awarding winners appropriately.
[C] Environmental Activities:

Just like every year Ashwamedh Foundation did plantation in some societies of Santacruz, Vakola area on World Earth Day in April and World Environment Day in June 2014.

In September 2014 Team Ashwamedh encouraged people to immerse their Ganesh Idols in artificial pond created in Mahapore’s Bungalow in Shivaji Park by its social media campaign on Facebook and Whatsapp. In December 2014 Ashwamedh Foundation carried out Swachcha Bharat Abhiyaan activity in the premises of Hanumanth Vishal CHS in Kadamwadi Santacruz along with residents of society.

To create awareness about benefits of brisk walking and reduce air pollution Ashwamedh Foundation organised its very first Walkathon in Air India Sports club ground on national Youth Day of 11th Jan 2015.

[D]: Healthcare

Ashwamedh Foundation continued to organise medical camps even in FY 2014-15. Thyroid level testing camp was carried out by Ashwamedh Foundation for underprivileged girls in Kalina Santacruz in the month of April 2014. Back to back two camps with 30-30 beneficiaries of Chakkikhan area of Agripada Santacruz were carried out to explain, Causes, Effects, Precautions, Cure, and Remedies etc about Dengue Malaria using projector mount board and other presentation tools in Dec 2014.
**[E]: Other social causes**

1: Clothes Distribution

In the month of August 2014 Team Ashwamedh Foundation distributed clothes in Ashadaan Missionaries to needy people.

Like every year we collected materials (clothes/toys/stationary, etc...) from genuine donors throughout the year and distributed them to beneficiaries during Joy of Giving Week i.e Daan Utsav 2014.

During winter people from flood affected areas from Jammu and Kashmir migrated to Mumbai. They stayed in temporarily camps near Navpada area, Bandra. We distributed several bagfuls of clothes to those people in December 2014.

Ashwamedh Foundation donated some warm clothes to flood affected areas of Jammu and Kashmir by participating in NDTV India’s drive; this project was carried out in association with NSS students of Ruia College.

2: Festival Celebrations


Joy of Giving Week (Daan Utsav) is very much part of our Culture now.

Apart from this Ashwamedh Foundation celebrated Foundation Day & carried out Diwali Volunteers Meeting like every year.
Figure 16: Women’s Day Lecture

Figure 17: Annual General Meeting

Figure 17: Visit to Amcha Ghar Uttan

Figure 18: Poetry Day: Recitation Competition

Figure 19: Splash 2014: Children’s Day Activity

Figure 20: Aakash Kandil Making Workshop

Figure 21: Kala Ghoda Arts Festival 2015 visit

Figure 22: Birthday celebration with Kids
**Future Steps:**

Ashwamedh Foundation completed Two Financial years and has established itself successfully in Social sector. Till now our focus was on streamlining the various departments wise operations, finance, legal etc. therefore our broader strategy was “Survival”. In the upcoming financial year our strategy will be “Growth”

Till now we focused more on carrying out several activities in diverse field like Healthcare, Environment, Educational, Cultural etc. but in FY 2015-16 we will concentrate more on Education sector and will run a full fledge Flag Ship Programme “Project Ankur”

For the first time Ashwamedh Foundation carried out outdoor activities and Educational trips this year. We will definitely continue to organise some more trips in coming years.

FY 2015-16 will be our third working year and three audits will make us eligible for grants from Government and CSR companies, so our main focus will be on preparing ourselves to match their expectations. Last year we partnered with Raje Shambhaji Vidyalaya, Golibar Santacruz for Personality Development course. This year we couldn’t start any long duration projects. In 2015 we will look forward to start Project Ankur in Mulanche Samarth Vidyalay.

Keep Supporting Ashwamedh Foundation

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*People are often unreasonable, illogical and self centred: forgive them anyway*

*If you are kind, people may accuse you of selfish ulterior motives; Be kind anyway*

*If you are successful you will win some false friends and true enemies; succeed anyway*

*If you are honest and frank, people may cheat you; be honest and frank anyway*

*What you spend years building someone could destroy overnight; Build anyway*

*If you find serenity and happiness they may be jealous; be happy anyway*

*The good you do today people will often forget tomorrow; Do good anyway*

*Give the world the best you have and it may never be enough; Give the world the best you have got anyway*

*You see in the final analysis, it is between you and your God; It was never between you and them anyway*

- Mother Teresa